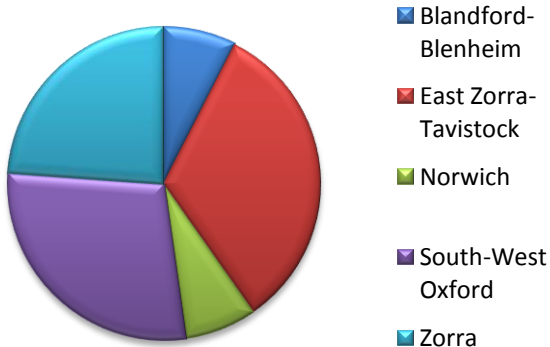


# Rural Oxford BR+E Update

December 2011

## Surveys Completed by Township



## Surveys Completed by Sector

|   |       |
|---|-------|
| Agriculture, Forestry, Fishing and Hunting                            | 9.0%  |
| Construction  | 7.5%  |
| Manufacturing   | 20.9% |
| Whole Sale Trade  | 7.5%  |
| Retail Trade  | 9.0%  |
| Transportation and Warehousing  | 7.5%  |
| Finance and Insurance   | 10.4% |
| Real Estate and Rental and Leasing                                    | 0.0%  |
| Professional, Scientific and Professional Services                    | 9.0%  |
| Administrative and Support, Waste Management and Remediation Services | 3.0%  |
| Health Care and Social Assistance                                     | 9.0%  |
| Arts, Entertainment and Recreation                                    | 0.0%  |
| Accommodation and Food  | 3.0%  |
| Other Services  | 4.5%  |

## Business Visitation Update

Rural Oxford Economic Development staff and volunteers have been busy visiting with local businesses throughout rural Oxford County over the months of November and December as part of the Business Retention and Expansion project. Staff and volunteers met with local business owners and managers to identify their concerns about the local business climate throughout the five rural townships.

Local business owners have been eager to participate, and have been happy to have staff and volunteers meet with them to discuss the local economy. They understand that their opinions will help the Townships set priorities on future directions of local economic efforts.

As of December 21<sup>st</sup>, 67 surveys have been completed throughout the five rural Townships. The majority of surveys have taken place in East Zorra-Tavistock and South-West Oxford. The Townships with the least number of completed surveys will be the priority for the first part of the New Year. The survey period will be open through March of 2012, with a target to complete 200 surveys.

The success of this project is highly contributed to the dedicated volunteers that assist with business visitations, as well as sitting on a Task Force committee. Anyone interested in becoming involved is encouraged to contact Karen Nelson Hamilton, at [knelsonhamilton@zorra.on.ca](mailto:knelsonhamilton@zorra.on.ca)

**ROED** Rural Oxford Economic Development



274620 27<sup>th</sup> Line, P.O Box 306  
Ingersoll, ON N5C 3K5

P 519-485-2490 x 242

E [knelsonhamilton@zorra.on.ca](mailto:knelsonhamilton@zorra.on.ca)

[www.roed.ca](http://www.roed.ca)