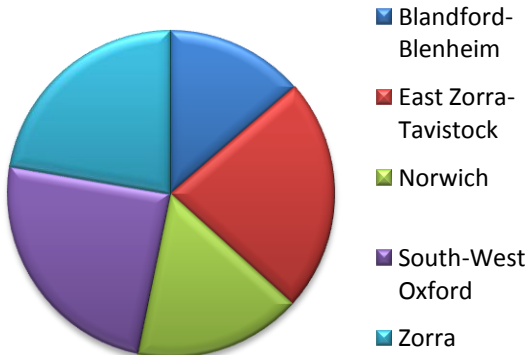


# Rural Oxford BR+E Update

January 2012

## Surveys Completed by Township



## Surveys Completed by Sector

Agriculture, Forestry, Fishing and Hunting	16
Construction	13
Manufacturing	22
Whole Sale Trade	11
Retail Trade	20
Transportation and Warehousing	11
Finance and Insurance	8
Real Estate and Rental and Leasing	2
Professional, Scientific and Professional Services	9
Administrative and Support, Waste Management and Remediation Services	1
Health Care and Social Assistance	6
Arts, Entertainment and Recreation	4
Accommodation and Food	9
Other Services	7

## Business Visitation Update

Rural Oxford Economic Development staff and volunteers have continued to work hard towards surveying businesses within the Rural Oxford Townships. As of the end of the month, a total of 139 businesses have been surveyed. We are continuing to work towards a total of 200 surveys, which would be about 40 per Township, by the end of March 2012.

Local business owners continue to be eager to participate, and have been happy to have staff and volunteers meet with them to discuss the local economy. They understand that their opinions will help the Townships set priorities on future directions of local economic efforts. The majority of business owners have expressed interest in reading the final report, and look forward to seeing a Strategic Action Plan for the Townships.

So far, we have encountered 3 businesses that we have determined to have “Red Flag issues”. A red flag identifies a situation where a business is thinking about moving, closing or downsizing. For each of the red flag issues, the issue is discussed with the appropriate individuals to brainstorm ideas on how best to respond. The businesses are contacted by the BR+E Coordinator to ensure that their information can be shared with the appropriate people to respond to their issues.

Anyone interested in becoming involved is encouraged to contact Charlotte Cuthbert, at [ccuthbert@zorra.on.ca](mailto:ccuthbert@zorra.on.ca).

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